

## PRIVACY STATEMENT - PLUM COMMUNICATIONS LIMITED

1. "Personal Data" is any data that identifies You. The Personal Data which You supply to Us You agree will be true, complete and accurate in all respects and You agree to notify Us immediately of any changes to that. We will deal with Your Personal Data in compliance with the current UK data protection legislation. Please note this applies only to Plum websites and not to other companies' or organisations' websites to which We link.
2. Personal Data will be collected, processed and used by Us for the purposes of providing Plum services to You and the other purposes mentioned below. Personal Data may also be processed and used by such other organisations on our behalf for the purpose of providing Plum services to You. The use of information will remain under the control of Plum at all times.
3. We encourage You to tell Us what Your preferences are for using Your Personal Data for marketing purposes.
4. We only send email and text messages to You about new products and services which We consider may be of interest to You only if You have given Us permission to do so.
5. We may collect Personal Data about Your usage of the services on the Plum website in order to provide a service to meet Your needs.
6. We may hold Personal Data relating to the transactions You enter into with Us or others through Plum websites. We will disclose Personal Data to a party to the transaction, but only to assist Your transaction. We may use Personal Data to let You know about products and services that may be of particular interest to You.
7. If You have any questions about the handling or protection of Your Personal Data or Your rights under this Online Agreement please contact write to Plum Communications Limited, Earl Business Centre, Dowry Street, Oldham OL8 2PF.
8. Plum may disclose Your Personal Data acting in good faith if it believes such action is necessary: to conform to a legal requirement or comply with the legal process, protect and defend the rights or property of Plum, enforce this Online Agreement, or act to protect the interests of its users.
9. Cookies - A cookie is a text file that is saved on your hard disk by a website and is used to identify your computer whenever you visit that website. Cookies cannot be used to run programs or deliver viruses to your computer. We use cookies to help you save time and provide you with a more personalised service.