

# CHART A PATH TO SMOOTH SAILING

## Moving To Cloud Communications Reels In Costs, And Saves Real Money

In this stormy economy, businesses are looking for ways to batten down the hatches and save, while at the same time course correcting for the sea change known as remote/hybrid work.

If you have an on-premises phone system and think the waters look calm and serene, take a look around and discover the pricey hazards keeping you from charting a path to greater savings and business performance.

### NO SUPPORT FOR THE WAVE OF THE FUTURE

A phone system wired to your office is just that - wired. The population of mobile workers in the United States is forecasted to increase from

78.5 million in 2020 to 93.5 million by 2024.

### ARE YOU RUNNING A TIGHT SHIP?

Only pay for what you need, when you need it. If you need to decrease your employee base, make sure you aren't forced to continue paying the same price with your communications system because it is hard-wired to your office.

### DOES THE THOUGHT OF REPLACING YOUR EXISTING PBX PHONE SYSTEM MAKE YOU NAUSEOUS?

Replacing or upgrading an on-premises phone system (recommended every five years) can be daunting. In most cases, budget about \$800 - \$1,000 per employee. Moving to a cloud-based Unified Communications solution will make these costs disappear.

\$800-\$1,000 per employee.

- Source 04: Kompareit, June 2021

### LESS OPTIONS TO RECRUIT YOUR CREW

Employer costs are more in the West and Northeast. Hiring employees in other regions could be like digging up hidden treasure. A work from wherever cloud communications system helps that happen.

18%

-Source 06: U.S. Bureau of Labor Statistics, June 2022

### A WHALE OF A TAB FOR A LA CARTE SERVICE

Outfitting your employees to communicate and collaborate with à la carte features, like calling, video conferencing, team chat and file sharing could bring a hefty price tag.

An all-in-one consolidated solution is not only more convenient, but it will save you money.

### DON'T BE ANCHORED DOWN BY ON-PREMISES PHONE SYSTEM COSTS

Approximately 50 PBX users' monthly fee is about \$1500, including hardware lease (if not purchased upfront), lines, outside maintenance, and more.

\$1500

-Source 02: Livevox.com, Feb 2022

### THAT SINKING FEELING: THE DOWNSIDE OF DOWN TIME

Data from FEMA shows that 90% of businesses fail within a year if their systems don't allow them to get back up and running within 5 days after a disaster.

Keep your business intact by having mobile and desktop applications along with cloud data backup.

-Source 03: ACCESS, April 2020

### SUNKEN COSTS COULD KEEP YOU FROM MOVING AHEAD

Not only is it more difficult to collaborate with remote workers, on-premises phone systems have you tied to an office or location. In a recent Gallup survey 42% interviewed had a hybrid schedule, and 39% worked entirely from home.

-Source 09: Gallup, March 2022

### SET SAIL WITH OUR CLOUD COMMUNICATION PLATFORM

Benefits of Cloud Based Communications	Most Standard On-Premises Communications Solutions	Cloud Communications Platform
Consolidation and savings of internal communications (phone, chat, file share, video conference, fax)	X	✓
One flat monthly rate for all services	X	✓
No long-term contracts, go month-to-month with the flexibility to change at any time	X	✓
One predictable bill for all services	X	✓
More mobility and flexibility	X	✓
Geographic workforce flexibility with access to a broader pool of lower-cost remote resources	X	✓
Commercial real estate savings potential with technology reliance untethered from hard-wired offices	X	✓